

GIANFRANCO FERRÉ UNVEILS THE NEW MASERATI GRANCABRIO

Gianfranco Ferré has the pleasure of announcing an exclusive partnership with Maserati for the unveiling of the new Maserati GranCabrio to take place tomorrow, Tuesday, September 15th at the Frankfurt Motor Show.

Two leading names in the realms of style and design, two firms synonymous with the uniqueness and creative excellence of exquisite Made in Italy products join forces for this prestigious project.

For the presentation of the first four-seater convertible in the history of the “Casa del Tridente” two models will appear in creations from the Spring/Summer 2008 ready-to-wear collection – designed by Architect Gianfranco Ferré – here serving magnificently to unveil the Maserati GranCabrio before an international audience.

For the big moment the lilac and amethyst plisse silk tulle peplums with strass-and-amethyst studded belts will feature two fabulous taffeta trains which, as the fashion models step elegantly away, will slowly unveil the new Maserati GranCabrio.

Milan, 14th September 2009